



NEWSLETTER

SPRING TIME MEANS SPRING CLEANING

The coming of Spring means one thing: its time for **Spring Cleaning**. In these current circumstances, it has never been more important to ensure that your premises are clean, hygienic and safe for all of your employees, visitors and clients. And **Atlas Facilities Maintenance** is here to assist you; offering a wide range of cleaning and facilities management services tailored to fit your needs. Contact us now to find out more.

TEAM ATLAS CONTINUES TO KEEP ON GROWING

As Atlas continues its ambitious growth and development plans (see page 2 for more information), we are very pleased to announce we've added some new members to the team. Between them, they will spearhead our plans to grow our business in both California and Washington State.



Kithali Jayawickreme

Regional Vice President - California

Experienced in facilities management, sales and operations, Kithali's focus will be on growing Atlas' client base in California, giving us the opportunity to tap into this significant market. Contact her for a free bid on any job at kithali.j@atlasfacilities.com



Chris Soukup

Outside Sales Representative

Chris joins us with more than 30 years of experience in outside industrial, construction and labor sales. He will focus on gaining us sales in NW Washington. Contact Chris for a free bid on any work in this region at c.soukup@atlasfacilities.com

WELCOME OUR NEW CORPORATE PARTNER!

EVERBRITE COATINGS

We are very pleased to announce that we have just teamed up with **Everbrite Coatings** of Rancho Cordova, CA.

From May 2021, Atlas will be offering to our clients Everbrite's internationally-recognized **CrobialCoat with Microban** antimicrobial coatings.

This specially-formulated, long-lasting, wipe-on product offers 24/7 protection to high-touch surfaces from the growth of microbes, as well as tarnish and fingerprints. Highly-durable, this product offers long-term care through inhibiting the growth of microbe populations.

Contact your Operations Manager for more information or to add CrobialCoat to your cleaning program.



FOLLOW US ON SOCIAL MEDIA!

Did you know that we're on social media? Follow us on Facebook, Instagram and LinkedIn for all of our latest updates!



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[atlas-facilities-maintenance-llc](https://www.linkedin.com/company/atlas-facilities-maintenance-llc)

SPRING CLEANING: WHAT CAN WE DO FOR YOU?

Spring Cleaning doesn't just mean cleaning the interiors of your premises. It is also an ideal opportunity to clean and maintain the exteriors too.

Did you know that Atlas offers you the following services?

- **Landscaping**
- **Pressure Washing**
- **Window Cleaning**

Contact your Operations Manager now.

TEAM ATLAS: WE'RE ON THE MOVE!

We remain focused on ensuring that the Atlas branding is reaching the widest audience of potential clients possible. And as part of this plan, we recently added our branding to our company cars.

So, if you see them out and about, then you'll know that members of Team Atlas are hard at work for you!



ATLAS' GROWTH & ACQUISITION PLANS: LOOKING FORWARD

Since the arrival of the new leadership team in the second half of 2020, we have worked hard to ensure that Atlas has stabilized as a company. We are now in a position to allow our focus to switch to **growing our client base**, adding new organizations to the Atlas family, which we are so proud to serve.

To achieve our ambitious goals of rapidly expanding our portfolio of clients, we are simultaneously adopting two different approaches:

1. Our dedicated Business Development team continues to find new ways to create value for our existing clients and help new clients get the benefit of Atlas' tried and true expertise across multiple service categories and in markets large and small. Every month, new customers are joining the Atlas family and proving the Atlas advantage.
2. As part of our company's ambitious growth plans, we intend to expand our service offering and geographic reach to better assist our clients. One way of accomplishing this is to acquire other respected regional operators. We are currently in active negotiations with several potential acquisition targets, which would expand our reach into new markets and allow us to offer new services. We are excited to commence this phase of the company's growth and hope to be able to announce some acquisitions in the near future.

In the meantime, if you have any referrals or know of any companies in our industry looking to sell, please let us know.

We will, of course, ensure that we continue to provide the very best service and support to our current clients. No matter what our plans are for the future, you can be confident that Atlas will continue to be there for you.

ATLAS REFERRAL PROGRAM

Atlas is pleased to announce that we are continuing our Referral Program in 2021. If you refer us and Atlas signs a contract for the work, we will reward you with one of the following options:

1. A one-time 5% donation to the charity of your choice
2. The one-time 5% as a check, made out to your company as a referral fee
3. The one-time 5% on a Visa® Gift Card

This will be based on the annual gross profit for the contract. For more information, contact us at office@atlasfacilities.com.